

First Half of Fiscal Year Ending March 2008

**The Second Stage of Business
Transformation (2)**

- 1. Medium-term strategic plan**
- 2. Accelerating transformation of business models**
- 3. Service provider business**
- 4. Relocation of Group head office**

November 8, 2007

CSK HOLDINGS CORPORATION

1. Medium-term strategic plan



■ Roadmap and medium-term strategic plan

Present



Shift to a holding company structure
Strategic business investment
Structural reform of existing businesses

Accelerated promotion of service provider business

- Commercialization of strategic investments
- Establishment of new management system

Quantum leap forward in service provider business

Toward being a corporate group that contributes to society and grows with it

- Shift to service provider
- Development of holding company structure

- Group reorganization including at CSK SYSTEMS
- Group reorganization in BPO services
- Strengthening management infrastructure

Medium-term strategic plan

- Accelerated promotion of service provider business
- Further strengthen technology services business domain
- Develop financial service-related business into a stable profit base and enforce a thorough risk management system

1. Medium-term strategic plan



■ 2nd stage of business transformation

Present



First stage

■ Shift to service provider

- Indicated new value being provider
- Generated ideas for new services
- Transformed business of CSK SYSTEMS
- Steadily increased business of Group BPO companies

■ Development of holding company structure

- Group management system
- Cash management system
- Strengthened compliance system

Second stage

■ Group reorganization including at CSK SYSTEMS

■ Group reorganization in BPO services

- Bring together related functions and optimize scale
 - Establish system that can respond flexibly to customer needs
 - Create environment facilitating new business creation and personnel development
 - Develop system for providing service provider-type business

■ Strengthening management infrastructure

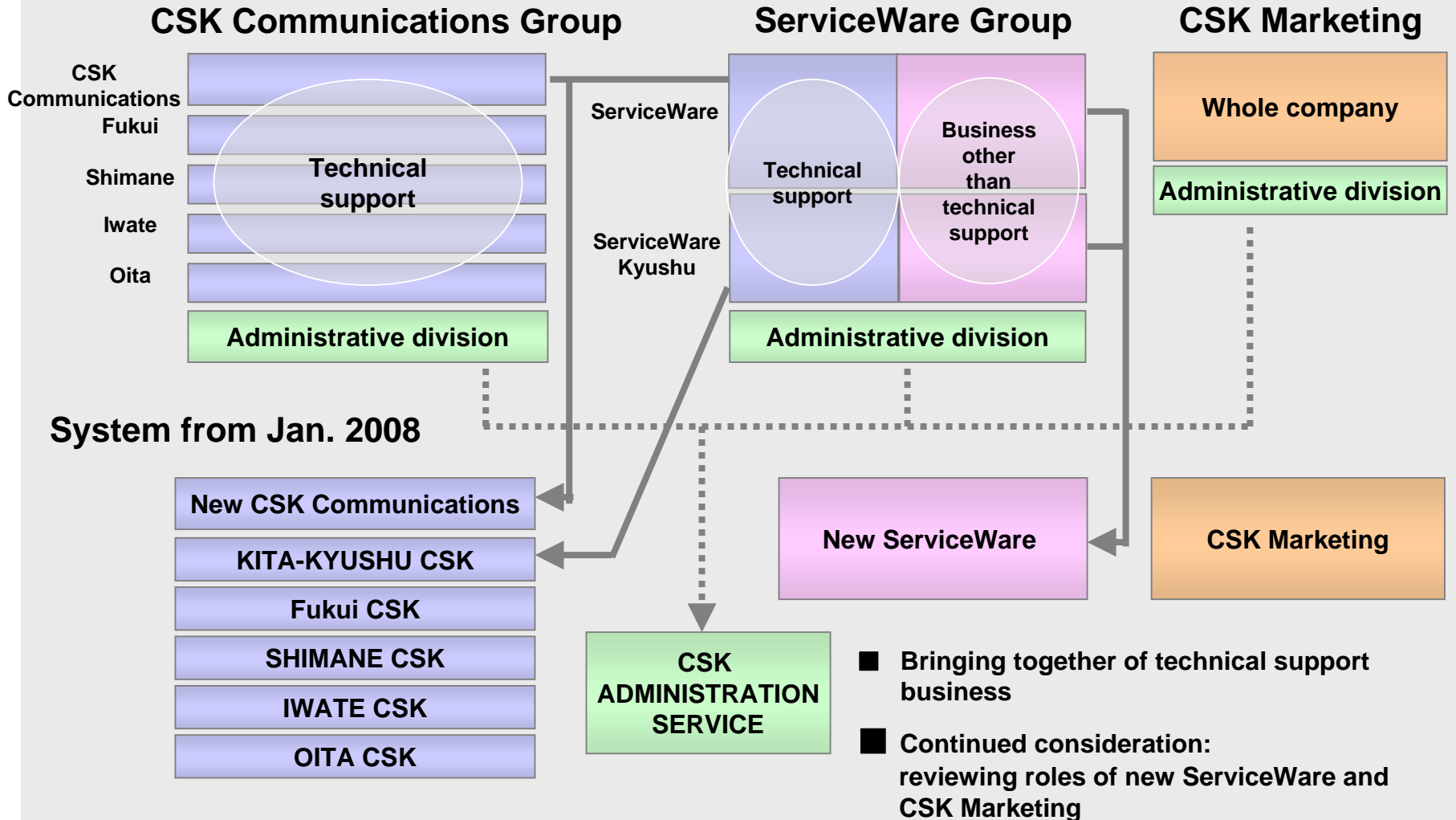
- Develop Group IT infrastructure
- Promote Group-wide sharing of administration capabilities
- Strengthen internal controls system

2. Accelerating transformation of business models



■ Group reorganization in BPO services

Reorganization at CSK Communications Group, ServiceWare Group and CSK Marketing

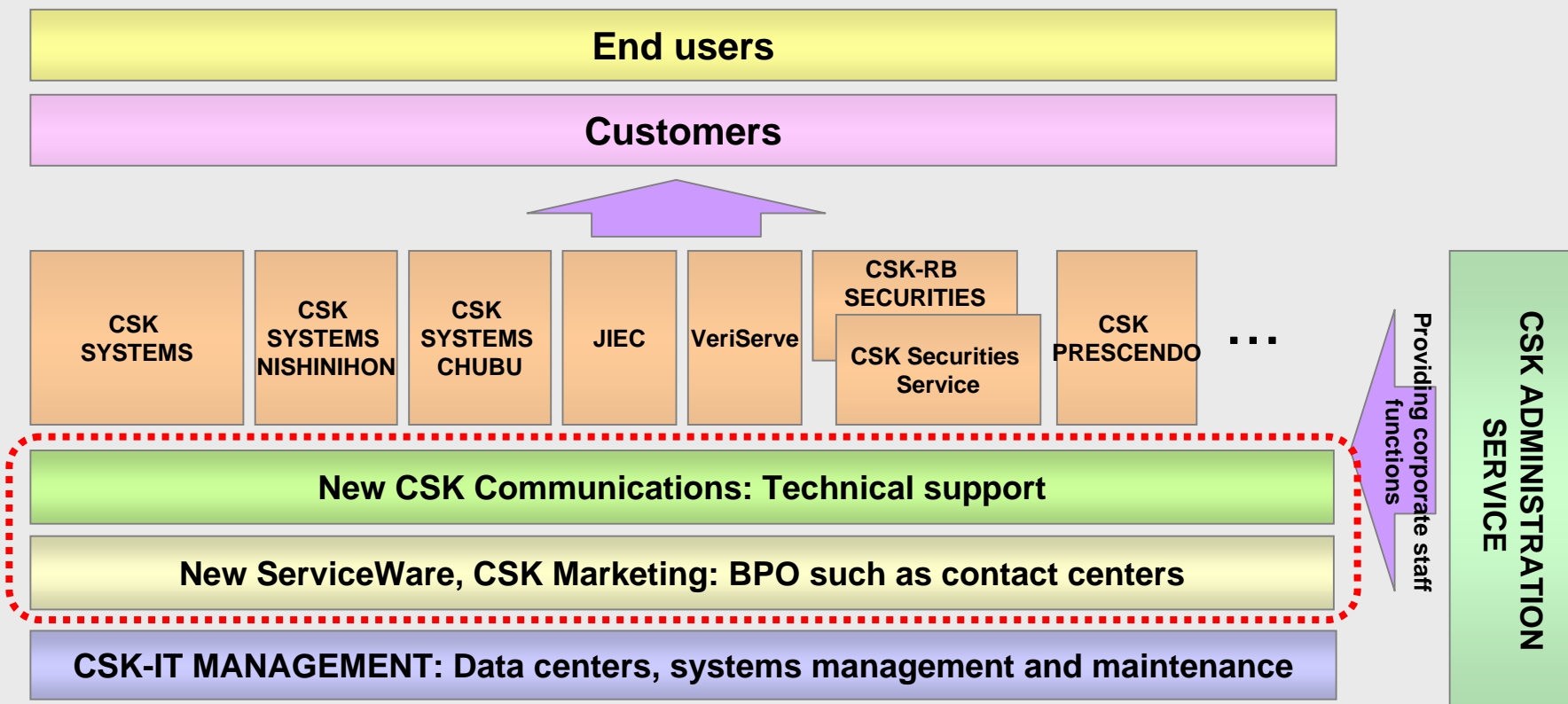


2. Accelerating transformation of business models



Objective of Group reorganization

Creating a system for providing service provider-type business



- Targeting *flexible management and swift decision-making and the pursuit of efficiency and creativity*, by centralizing the Group's existing functions and optimizing scale
- Developing a system whereby all Group companies cooperate to provide services attuned to customer needs

3. Service provider business



■ Data management business of CSK-IT MANAGEMENT

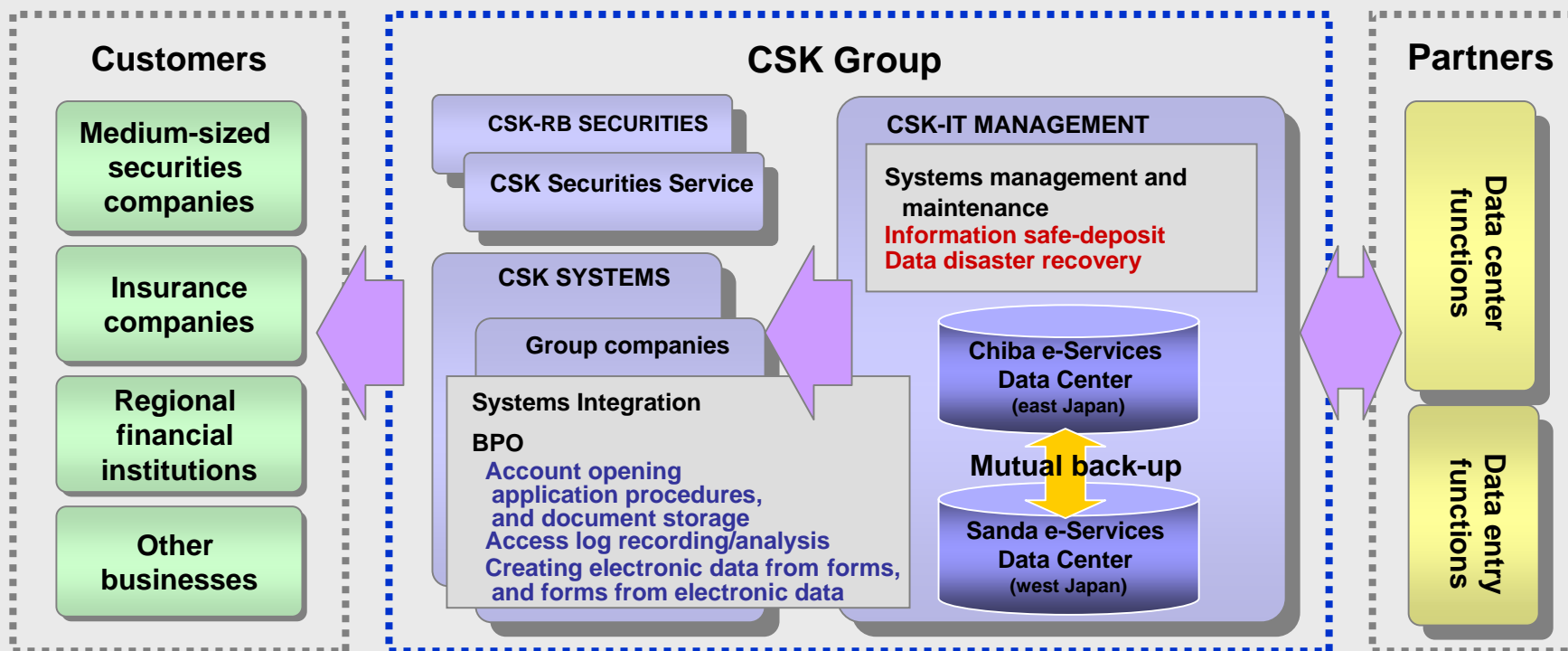
Increase in confidential information assets stored by companies ⇒ Safe storage and management of such information becoming an important management issue

- Information security
- Internal control (overall IT control)
- Data protection from disaster



- Information safe-deposit
- Data disaster recovery

Comprehensive provision as a total service



3. Service provider business

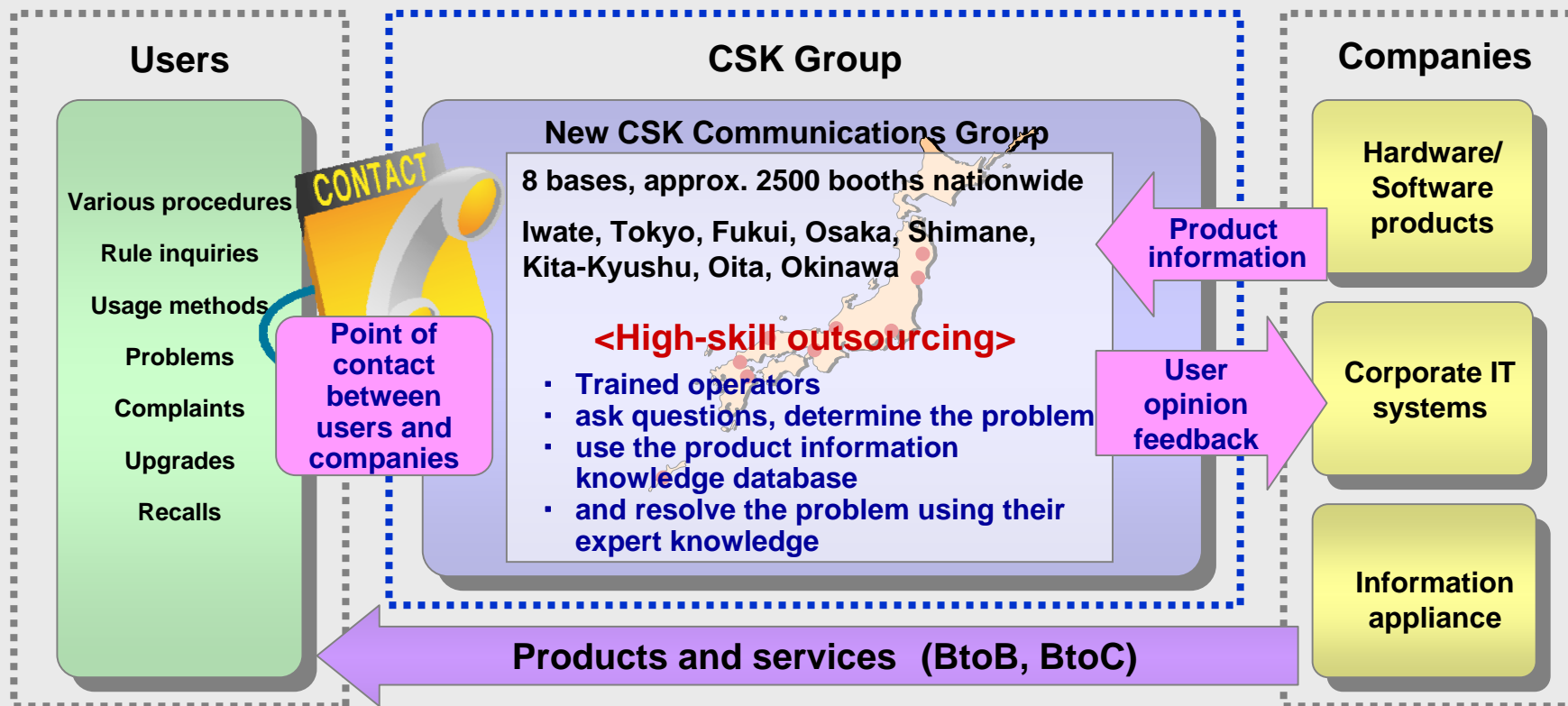


■ Technical support business of CSK Communications

Clear leader in technical support for hi-tech business areas

- Satisfaction with call centers influences overall user satisfaction
- Costs for ensuring high user satisfaction steadily increasing
- Aiming to raise product and service quality by taking on board users' opinions

- High-level response quality
- One-call problem resolution
- Appropriate pricing



3. Service provider business



■ Comprehensive securities services for regional financial institutions/securities subsidiaries

■ Update on development and introduction of new securities system ESTREX

Oct. 2007 Back-office systems completed (introduced at CSK-RB SECURITIES)

Feb. 2008 Scheduled completion of front-office systems (full-scale operation planned at CSK-RB SECURITIES in Mar. 2008)

⇒ Development and testing proceeding on schedule

◆ Company A: Full-scale introduction confirmed. Scheduled for Apr. 2008
Specification design phase completed in Sept. 2007

◆ Company B: Full-scale introduction confirmed. Scheduled for May 2008
Project started (Oct. 2007)

■ Sales update

Replacement of existing systems (estimated customers: 12)

Establishment of regional bank securities subsidiaries (estimated customers: 8)

⇒ Proceeding smoothly.

Currently several customers highly likely to introduce the system

4. Relocation of Group head office



■ Relocating Group head office to Minato Mirai 21, Yokohama

■ Relocation of Group head office functions

- Building new CSK Group head office
- Building systems integration center and BPO center/contact center

■ Establishment of cultural exchange and commercial facilities

- Establishing social contributions space
(for “CAMP” CSR activities, the Asia Cultural Exchange Center, etc.)
- Establishing restaurants, flower shops, organic vegetables shops, and childcare facilities, etc.

■ Establishment of research facilities

- Building cutting-edge medical research facilities
- Building incubation center (for IT and biotech ventures)

Facilities overview

- Site area: Approx. 7,850m²
- Total floor area: Approx. 84,000m² (32 floors and 2 basement levels)
- Scheduled completion of construction: Dec. 2011
- Total cost: ¥43 billion

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