

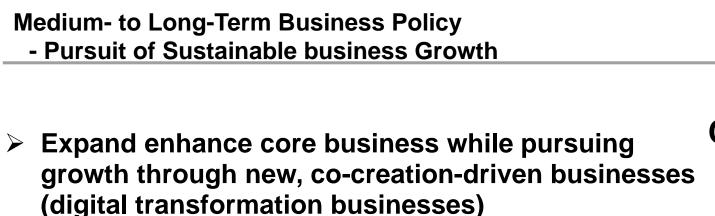
# Small Meeting on SCSK's New Medium-Term Management Plan —Commercialization of DX—

## Atsushi Watanabe

**Managing Executive Officer** 

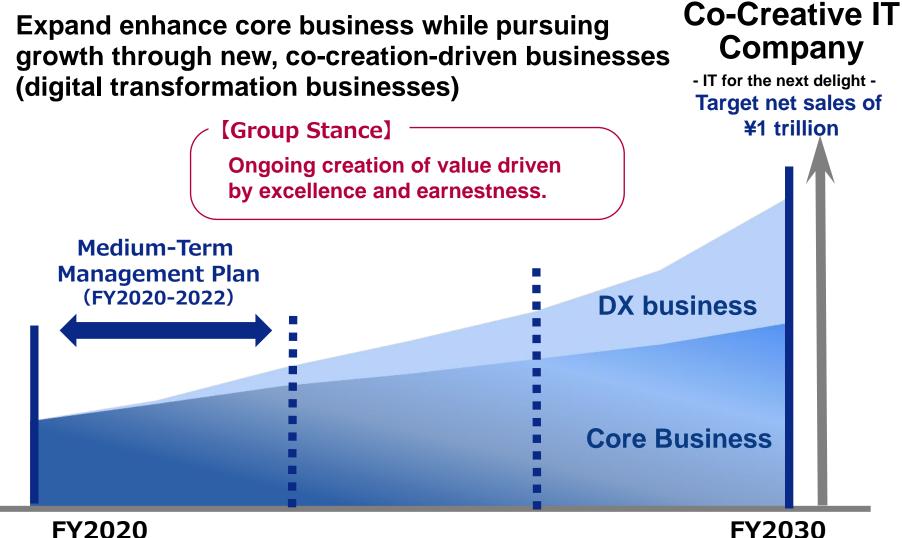
DX Business Promotion Officer, General Manager (DX Strategic Marketing Center, DX & Innovation Business Center, DX Technology Development Center, Research & Development Center)

> SCSK Corporation October 1, 2020





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## Provision of client and industry business value-improving services

- Services underpinning proactive IT provided as partner to clients
- Industry-standard platform services for increasing value

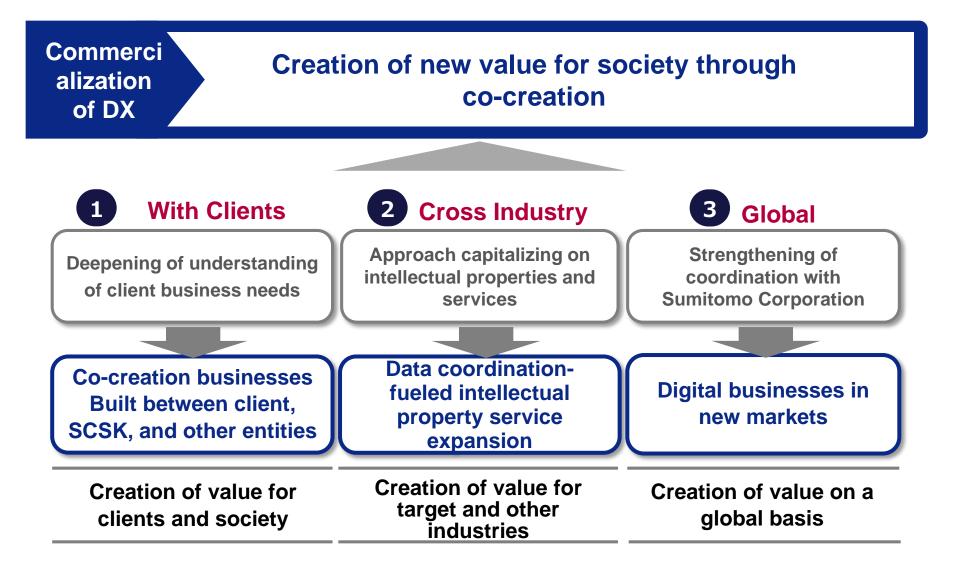


**DX** Support

## Provision of comprehensive IT system optimization services

- System modernization and inter-system data coordination
- Development, maintenance, and operation standardization and comprehensive outsourcing





### **Commercialization of DX - Priority Fields**



**Financial Service Platform Field** 

#### Mobility Field Realize sustainable, safe, and secure transportation systems Enhance financial systems in response to operating Social Modes of transportation for senior citizens and Social environment changes by digitization Tasks Develop financial systems that contribute to healthy economic Tasks underpopulated areas, alleviation of traffic congestion, etc.) Mitigate CO2-associated climate change risks growth in emerging countries **Co-Creative Approach Co-Creative Approach** Branch out from shared connected platforms to Provide financial service platforms for specific telematics and MaaS fields industries through broad-ranging co-creation Automotive equipment track record (embedded Track record in development, operation, and BPO services Strengths development / verification), traffic accident detection track Strengths for all industries, multi-payment technologies, etc. record. etc Sumitomo Corporation Group's business foundation Client base, Sumitomo Corporation's overseas operating Co-Cobase of clients in other industries Creation Creation foundations, partners specializing in specific fields **Healthcare** Field **Customer Experience Field** 3 4 Address disparities in access to healthcare (respond to lack of Develop industries that are responsive to the diversification of Social values **Social** physicians, bolster regional healthcare systems) Tasks Reduce healthcare expenses through appropriate medicine use Tasks Incorporate customer input into products and services with Maintain social security functions by extending healthy lifespans digital technologies and thereby contributing to social prosperity **Co-Creative Approach Co-Creative Approach** Promote data-linkage between individuals and healthcare-Help create greater levels of corporate value by related companies healthcare system enhancement and aiding in the development of supply and value streamlining preventative medicine and healthcare chains attuned to customer input management Strengths Strengths Call center, e-commerce, and fulfillment services, etc. Track record in wide-ranging healthcare fields Co-Co-Healthcare institutions, pharmaceutical industry, pharmaceutical Base of customers from multiple industries Creation Creation wholesalers, pharmacies, health and life insurance industries

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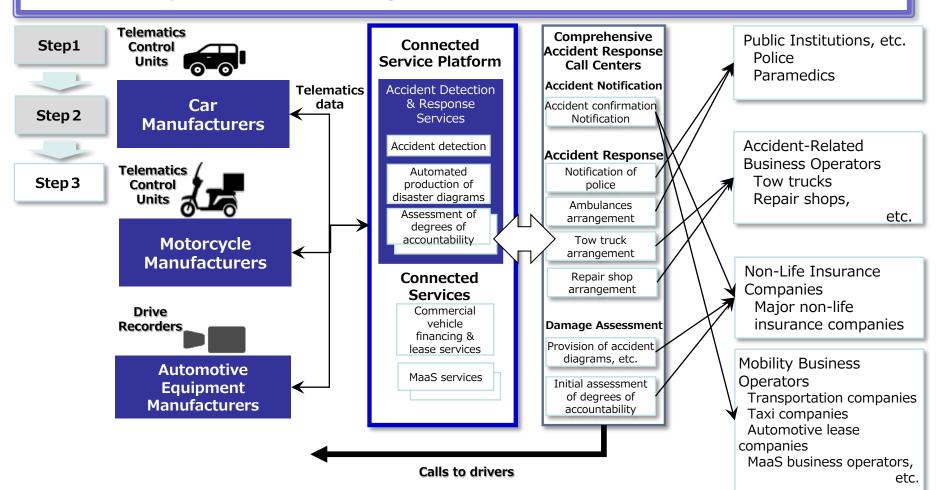
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### (1) Mobility Field—Connected Car Project Oriented Around Accident Detection (Case Study)

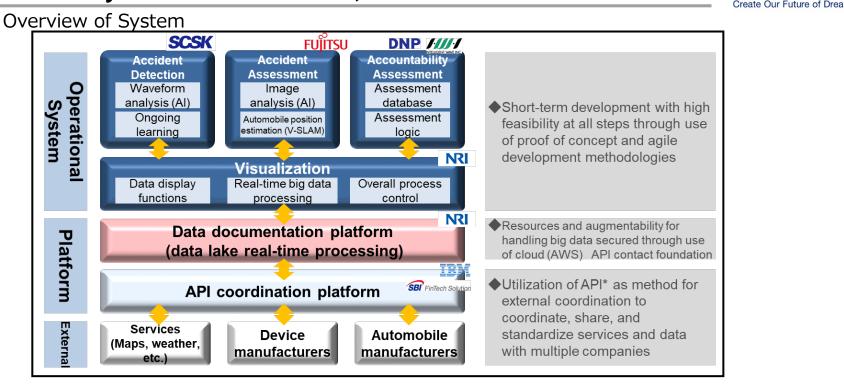


Commercialization of Accident Response Services

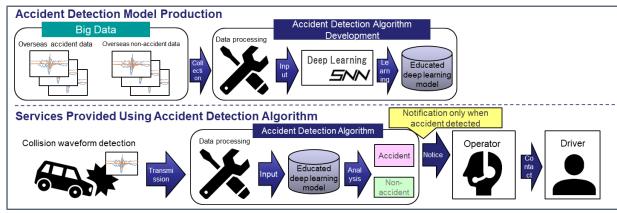
- ✓ Establishment of comprehensive call centers for post-accident services
- Development of post-accident service business centered on connected platforms and including emergency notification to public institutions and arrangement of tow trucks and other services



### Case Study: Telematics Non-Life Insurance System Offered with Aioi Nissay Dowa Insurance Co., Ltd.



Development of Accident Detection Algorithm Using Big Data and Deep Learning





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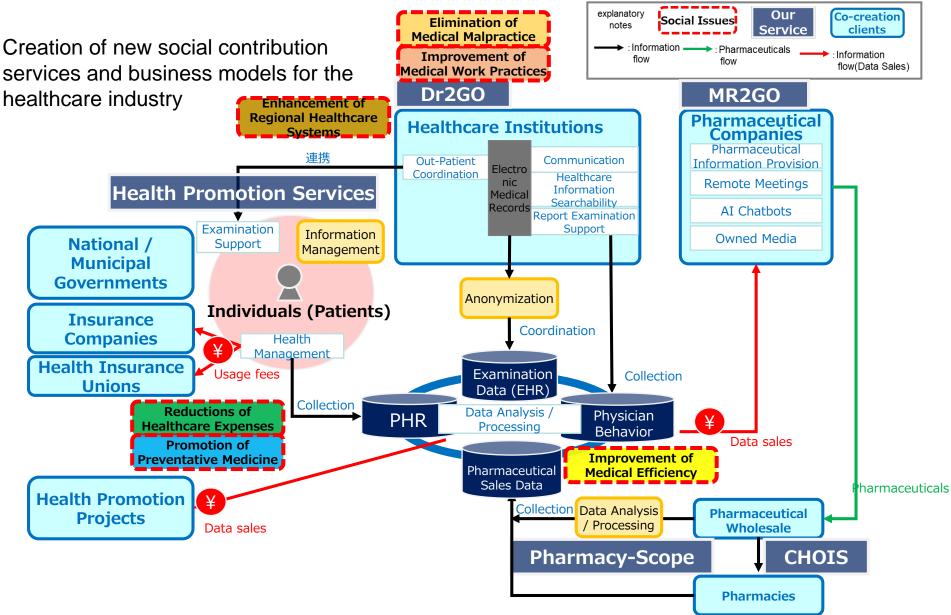
#### MINEFOCUS Financial Information Provision Service MINEFOCUS

Provision of various frequently used functions through SCSK's currently available MINEFOCUS service. Servicer connected to platform primarily used to distribute coupons and information by linking up to regional portal function.



application that can contribute to economic development in urban regions and developing nations and that can be used in various areas of everyday life.

### (3) Healthcare Field



Create Our Future of Dream

#### (4) Customer Experience Field —SCSK Customer Experience Service Center Scheme

