

# Small Meeting on SCSK's New Medium-Term Management Plan — Core Business Innovation —

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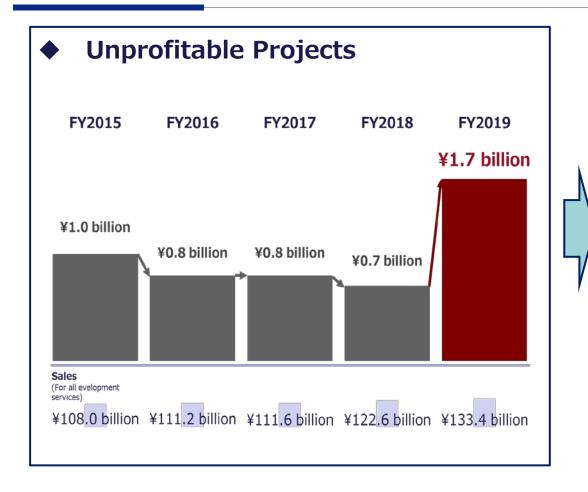
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SCSK Corporation October 1, 2020

#### Introduction







\* Lost profit = Forecast gross profit - Actual gross profit

#### Frequently Used Terminology:



smart : Standardized management and development methodology platform for advancement of development projects (comprised of management processes and development processes that function through third-party compliance checks)

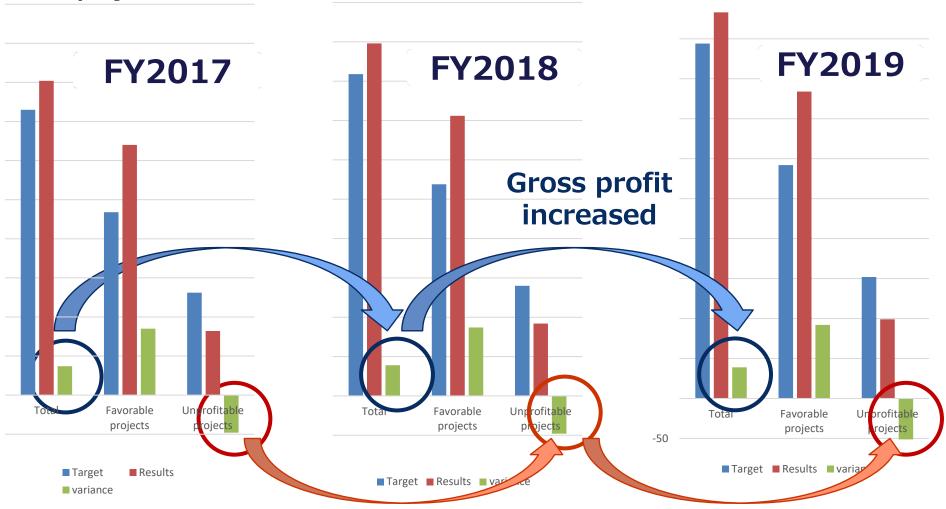


: Framework for increasing productivity while maintaining quality and improving agility in system provision (portions that can be standardized with regard to be processes spanning from development to implementation to be provided as platforms and components and staff for utilizing these platforms and components to be expanded)

# **Current Conditions (Quality Analysis)**



◆ Growth in overall gross profit achieved despite lost profit\* thanks to increases in favorable projects



<sup>\*</sup> Lost profit = Forecast gross profit - Actual gross profit (for development and services subject to management)

despite lost profit

# **Quality Improvement Initiatives**



# Excerpt from Foreword of SCSK no Shigoto Kakumei (SCSK's Work Innovations, published in 2017)

#### (Beginnings based on accurate understanding of issues facing industry and SCSK)

Many clients do not have a clear image of the systems they seek to develop. In extreme cases, they will hoist the entirety of the parameter definition process on a systems development company while constantly making new demands.

On-site engineers that act at the command of the client often attempt to address all of these demands, overexerting themselves in the process.

As a result, the requirements for projects can balloon to extent that exceeds initial estimates, leading to failures to define necessary parameters and inconsistencies that can lead to issues in later processes.

Engineers can be forced to work late night and weekend overtime to address these issues. (Omitted)
Meanwhile, the sales teams of systems development companies seek to increase sales and are therefore incentivized to accept orders for even such challenging projects, contributing to the burn out of the development team. (Omitted)
This is not the only reason why the IT industry has a reputation for being bad to work in. Other factors behind this reputation include consistently low accuracy of estimates, unclear divisions of labor between clients and engineers, quality management practices dependent on specific individuals, premature work orders without official documented processing, and low morale attributable to structure consisting of multiple layers of subcontracting. These issues create a breeding ground for problematic, labor-intensive projects. (Omitted)

SCSK has turned its attention to lost profit in its quest to realize the comprehensive resolution of these structural issues.

Central to this undertaking are the SE+ development standard and the SC+ standardized development and operation platform.

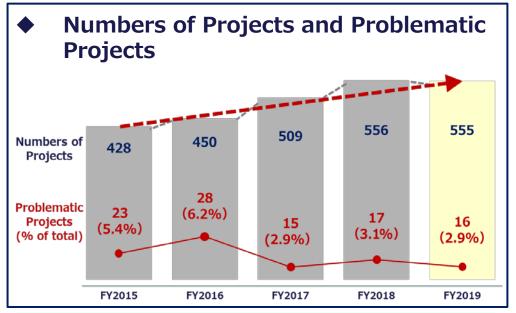
We are confident that quality and subsequently profitability will improve as a result of all of our measures. Moreover, SCSK wants to boldly tackle the challenges presented by new changes in the environment (new technologies, standards, etc.).

# Reference: Current Conditions and Changes



Importance of Ongoing Reflection on Problematic Projects:

Increases to underlying strengths must be realized through ongoing effort as opposed to by focusing purely on individual projects.





- 30% rate of growth in project numbers
- Consistently low ratio of problematic projects

FY2015-2016: 5%-6% FYFY2017-2019: 3%

⇒ Project success rate: 97%



- Recent rise in project size and complexity creating increasing need for caution with regard to client risks, proposal risks, and upstream process risks
- Need to respond to high demands for productivity and quality





New Business Domains (SoE, DX, etc.)

Monozukuri Innovations

#### **Subdivision Innovations**

Process Automation and
Streamlining
Sharing and Utilization of
Subdivision Intellectual Properties

Development of frameworks (processes and platforms) and improvement of profitability

#### Service Managers

Remote Services

Transformation from full-time IT support organizations to bases for engaging with cocreation together with clients

Subdivision Innovations

**Business Domain Expansion** 

**Resource Creation** 

Commercializ ation of DX\*

Create new businesses through co-creation with clients, across



# **Subdivision Innovations** Three Priority Measures



Transform subdivisions into bases for engaging with co-creation together with clients through focus on three priority measures

Service managers

= Leaders for executing subdivision innovations

(1) Strengthening of Client Contact Points

- Resolution of client business issues
- Promotion of sourcing strategies

(3) Introduction of Monozukuri Innovations into Subdivisions



Implementation of standardized SCSK
 rules and platforms (development,
 maintenance, and operation)

SCSK

- Integrated provision of process, application, and infrastructure services
- (2) Innovation of Work Approaches

**Business Partner** 

- Enhancement of relationships with partners (specialization)
- Securing of resource quantity and quality
- Nearshore Development
- Reliable business continuity through decentralized approach
- Safe and reliable remote service enhancement

Clients

#### **Current Figures and Targets Pertaining to Subdivision Innovations**



#### Definition of Subdivisions: Bases positioned on client premises on a full-time basis

Teams focused on providing (1) services (development, maintenance, and operation) to (2) individual clients (3) on an ongoing basis over the long term

		FY2020 (As of July, 2020)	FY2022 (Targets)
1.	Number of subdivision	540	
2.	Number of engineers (of which, SCSK employees)	9,300 (2,850)	
3.	Business scale (Net sales)	¥125.0 billion	
4.	Number of processes performed through nearshore development	650	Over 1,000
5.	Number of service managers cultivated		200 (of which, senior service managers: 100)
6.	Number of staff members transferred to more sophisticated processes		800

### **Monozukuri Innovations**

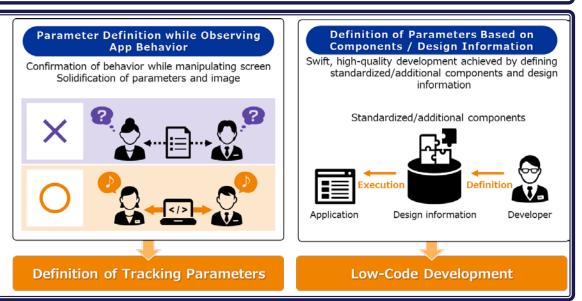


## **Overview of Monozukuri Innovations**



(1) Automation of system platform development and system operation

(2) Low-code, no-code development



- (3) Standardization of coordination of development, maintenance, and operation
- (4) Sharing of system platforms between SCSK Group and core partner companie

#### Improvement of Productivity through Monozukuri Innovations



(2) Improvement of profitability in existing conservative IT (SoR) fields

DX and other proactive of business (SoE) fields to include

**Operation** Standardization Automation **Standardization Intellectual Property Templates** Components Utilization Low-Code, S-FIA **FastAPP** No-Code atWill **CELF Development Platform** Containers Microservices **Standardization** Automation (S-Cred+ platform) DevOps tests

Improvement of quality and productivity in

existing business

Expansion
of Engineers
Using
Shared
Platforms

SCSK employees
Nearshore
Offshore
Partners

Agile Develo pment

(3) Improvement of agility in systems development fields that respond to changes in conditions surrounding client businesses